

**What Works:**

- Enjoy that the info and content is easy to navigate and read.
- Like how there's a lot of breathing room between each of the panels
- Preferences for Mockup A: overlaying of panels, use of solid colors for panels
- Preferences for Mockup B: navigation bar, Images that emphasize on products
- No need for adding logo on the bottom of the footer. Enjoy that much more.

**Changes:**

- Color: Using more solid colors or tones that match the brand's identity. Using more of the brand's iconic pink color. Too much use of blue is interrupting that now.
- Different typeface. Something more bold and fancy that matches the identity of the brand, like "princess". Maybe a slab serif font could work.
- No need for price. Focusing more on introducing the product
- Instead of including similar products, add more images of the products