Content Outline
Project Title: Etude House
https://en.wikipedia.org/wiki/Etude_House
I plan to build this as a multi-page website, with sections since this is a makeup brand that has different types of makeups (e.g. face makeup, lip makeup, etc.). The navigation bar across the top will link to each distinct section. The content will match the vibe or image of Etude House's girly, princess like style, but in a clean and organized format so the viewers can easily direct through the products.

1. Home Page (Logo?)
   - Welcome to Etude Pop Up. Sign up sheet for email
   - Bar disappears as I slide down. Opens when I slightly move up.
   - Top: Most recent concept makeup launches
   - Values/Mission/Philosophy Section
   - You + Etude: Customer Reviews
2. Header: Logo, Shop All, About, Search Bar, Account, Bag Section
3. Footer: Big logo, Customer Service, Who We Are, Shop, Sign Up
4. Shop All
   1) Best Sellers
   2) Face
   3) Eye
   4) Lips
- When I slide over each section, the boxes will move by sliding. Change of color + new line to show change in each section
- Show products using a rounded edge box
   - Product shoot in middle
   - Stars + review numbers
   - Name of Product + Price
   - # of variations (shades, colors, etc.)
   - Hover over → tilts product image
5. About
   - Values + Missions
   - Research backed ingredients. Safe to Use
   - Ongoing Programs? What the company does for the good.
6. Search Bar
   - When I click on the search, a right side bar openss
   - Suggestions below search bar.
   - Press x to exit
7. Account
   - Small Pop Up
8. Cart Section
   1) Checkout Button → Moves to a new page
   - Large right sidebar

Key Designers

- Goal: Introduce the Etude House as a brand and show the products they have